

FERGUSON SPECIAL BUSINESS DISTRICT (FSBD)
Agenda for Presentation to Ferguson City
May 28th, 2025 at 4:00PM
Location: 313 S Florissant Rd, Ferguson, MO 63135

I. Call to Order

- Welcome and Introductions
- Statement of Purpose: To present the FSBD's current state, proposed initiatives, and funding request for Council review and approval.

II. FSBD Overview

- Mission Statement: *"To support economic development, promote local businesses, attract new investment, and promote community engagement through strategic marketing and development initiatives to enhance the vitality of the South Florissant corridor."*
- Current Board Members and Roles
- Summary of FSBD Boundaries and District Scope

III. Financial Report

- Current Budget Overview
- Funds Spent YTD
- Remaining Balance and Funding Constraints
- Questions for City Staff

IV. Accomplishments to Date

- Community Events (e.g., StreetFest, Northern Lights, Christmas Fest/Toy Drive)
- Tornado Relief Truck Efforts

V. New Business / Proposals

- Board Members and Vacancies
 - E. Andreal Hoosman
 - Alyce Herndon
 - Rosie Byrd
 - Maurice King
 - Aigner Smith

- Plan to fill 4 Open Vacancies
- Proposed Use of Remaining FY Budget Funds
- Upcoming Projects or Events
 - FSBD Mixer / Open House
- Budget Plan for the Remaining 24-25
- 2025-26 Fiscal Year Budget for City Council
- New Proposed Logo
- Community Surveys

VI. Discussion Items for Council Input

- 2024-25 Budget Reallocations / Approvals
 - Clarify the Council Notes of Bob McGartland Carrying funds into the next FY
- Policy or Operational Clarifications on Using Fund and Paying Vendors
- “Ferguson Renaissance” Marketing Strategy

VII. Closing Remarks

- Summary of Action Items
- Contact Person for Follow-Up:
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Phone: 314-477-9338