

## **FERGUSON SPECIAL BUSINESS DISTRICT (FSBD)**

**Agenda: July 22<sup>nd</sup>, 2025 at 4:00PM Location: 313 S Florissant Rd, Ferguson, MO 63135 &**

### **Instructions to Join Zoom Meeting**

Meeting ID: 862 4415 6134

Passcode: 436008

Dial +1 312 626 6799 US

<https://us06web.zoom.us/j/86244156134?pwd=GEzs1om8dzDv4buCNdxSpdH1IIIjQ.1>

### **I. Call to Order**

- Welcome and Introductions.

### **II. Public Comment**

### **FSBD Overview**

- ### **III.**
- Mission Statement: "To support economic development, promote local businesses, attract new investment, and promote community engagement through strategic marketing and development initiatives to enhance the vitality of the Ferguson Special Business District."

### **IV. Approval of Minutes – [May 28, 2025](#)**

### **V. Financial Report**

- 24-25/ 25-26 Current Budget Overview • Funds Spent YTD • Remaining Balance and Funding Constraints • Budget Plan for the Remaining 24-25 • 2025-26 Fiscal Year Budget Planning.

### **VI. Accomplishments to Date**

June 26, 2025 FSBD Open House Debrief.

### **VII. New Business / Proposals**

- Upcoming Projects or Events and Community Surveys.

### **VIII. Unfinished Business**

Questions for City Staff • 2024-25 Budget Reallocations and invoice reconciliation/payment methods/• Policy or Operational Clarifications on using fund and paying vendors/approvals to clarify the notes of Bob McGartland carrying funds into the next FY.

- “Ferguson Special Business District Renaissance” Marketing Strategy- radio and billboards.
- Summary of FSBD Boundaries and District Scope-awaiting Staff Liaison update.
- Current Board Member Vacancies- Secretary & Parliamentarian positions.

IX. **Closing Remarks**

Board Members:

Chair: Andreale Haywood- Hoosman

Co- Chair: Dr. Alyce Herndon

Treasurer: Maurice King

Secretary: Aigner Smith

Member: Rosie Byrd

Member: Tashauna Parker

Member: Kalonda Clyod

Member: Loraine McGregory

X. **Adjournment**

Next Meeting: TBD

Posted this 8<sup>th</sup> day of July, 2025 at 5:00 PM

Octavia Pittman

By: Octavia Pittman, City Clerk