

FERGUSON SPECIAL BUSINESS DISTRICT (FSBD)

Agenda: August 5, 2025 at 4:00PM Location: 313 S Florissant Rd, Ferguson, MO 63135 &

Instructions to Join Zoom Meeting

Meeting ID: 862 4415 6134

Passcode: 436008

Dial +1 312 626 6799 US

<https://us06web.zoom.us/j/86244156134?pwd=GEzs1om8dzDv4buCNdxSpdH1IIIjQ.1>

I. Call to Order

- Welcome and Introductions.

II. Public Comment

FSBD Overview

- #### **III.**
- Mission Statement: "To support economic development, promote local businesses, attract new investment, and promote community engagement through strategic marketing and development initiatives to enhance the vitality of the Ferguson Special Business District."

IV. Approval of Minutes – [May 28, 2025](#)

V. Financial Report

- 24-25/ 25-26 Current Budget Overview • Funds Spent YTD • Remaining Balance and Funding Constraints • Budget Plan for the Remaining 24-25 • 2025-26 Fiscal Year Budget Planning.

VI. Accomplishments to Date

June 26, 2025 FSBD Open House Debrief.

VII. New Business / Proposals

- Upcoming Projects or Events and Community Surveys.

VIII. Unfinished Business

Questions for City Staff • 2024-25 Budget Reallocations and invoice reconciliation/payment methods/• Policy or Operational Clarifications on using fund and paying vendors/approvals to clarify the notes of Bob McGartland carrying funds into the next FY.

- “Ferguson Special Business District Renaissance” Marketing Strategy- radio and billboards.
- Summary of FSBD Boundaries and District Scope-awaiting Staff Liaison update.
- Current Board Member Vacancies- Secretary & Parliamentarian positions.

IX. Closing Remarks

Board Members:

Chair: Andreal Haywood- Hoosman

Co- Chair: Dr. Alyce Herndon

Treasurer: Maurice King

Secretary: Aigner Smith

Member: Rosie Byrd

Member: Tashauna Parker

Member: Kalonda Clyod

Member: Loraine McGregory

X. Adjournment