

**FERGUSON SPECIAL BUSINESS DISTRICT (FSBD)**

Agenda: Thursday, August 28<sup>th</sup>, 2025 at 5pm. Location: Hive Café 235 S. Florissant Rd, Ferguson, MO. 63135

Call to Order:

Board Members:

Chair: Andreal Haywood- Hoosman

Co- Chair: - vacancy

Treasurer: Maurice King

Secretary: Aigner Smith

Member: Rosie Byrd

Member: Kalonda Clyod

Member: Lorraine McGregor

Member: Tony Davis

Public Comment:

FSBD Overview:

Mission Statement: "To support economic development, promote local businesses, attract new investment and promote community engagement through strategic marketing and development initiatives to enhance the vitality of the Ferguson Special Business District."

Approval of Minutes from August 5<sup>th</sup>, 2025

Financial Report:

2024-2025/2025-2026 Current Budget Overview/Funds Spent YTD/ Remaining Balance and Funding Constraints/ Budget Plan for the Remaining 2024-2025/ 2025-2026 Fiscal Year Budget Planning.

New Business/ Proposals

Upcoming Projects or Events and Community Surveys

Unfinished Business

2024-2025/2025-2026 Current Budget Overview/Funds Spent YTD/ Remaining Balance and Funding Constraints/ Budget Plan for the Remaining 2024-2025/ 2025-2026 Fiscal Year Budget Planning.

Questions for FSBD City Staff Liaison/ 2024-2025 Budget Reallocations and invoice reconciliation/payment methods/paying vendors/approvals & carrying funds into the next FY 2025-2026. 2025-2026 budget allocations.

Marketing Strategy- radio and billboards/ FSBD Business boundary including business names and addresses/ FSBD vacancies Co- Chair, Secretary, and Parliamentarian position.

Adjournment