

FERGUSON SPECIAL BUSINESS DISTRICT (FSBD)

Agenda: Thursday, September 18th, 2025 at 5pm.

Location: Gala Rose 928 S. Florissant Rd 63136

Call to Order:

Board Members:

Chair: Andreal Haywood- Hoosman

Co- Chair: - Kalonda Kay

Treasurer: Maurice King

Secretary: Tashauna Parker

Member: Rosie Byrd

Member: Johnny Little

Member: Loraine McGregor

Member: Tony Davis

Member: Aigner Smith

Public Comment:

FSBD Overview:

Mission Statement: “To support economic development, promote local businesses, attract new investment and promote community engagement through strategic marketing and development initiatives to enhance the vitality of the Ferguson Special Business District.”

Approval of Minutes from August 28th, 2025 FSBD meeting. Business boundary including business names and addresses.

Financial Report:

2024-2025 should be finalized. 2025-2026 Current Budget Overview/Funds Spent YTD/ Remaining Balance and budget funding Constraints/ Budget Plan for the remaining 2025-2026 Fiscal Year.

New Business/ Proposals: Possible partnership/ sponsorship with BMO Harris Bank, Representative Mr. Chris Parker. 815-517-2899.

Upcoming Projects or Events and Community Surveys

Unfinished Business

2025-2026 Current Budget Overview/Funds Spent YTD/ Remaining Balance and Funding Constraints/ Budget Plan for the R2025-2026 Fiscal Year Budget Planning.

Questions for FSBD City Staff Liaison- Business boundary including business names and addresses.

- FSBD board to discuss marketing strategies, radio billboards and t-shirts.
- Sista Strut after party on the first Saturday in October for Breast Cancer Awareness.
 - How can FSBD collaborate and bring new patrons into the FSBD district while supporting the cause.
 - Possible sponsors and partnerships for the event.
 - Gala Rose Sista Strut pop up event after party.
- FSBD board to discuss the Winter Fest dated for Saturday, December 6th, 2025.
- Chair, Co-Chair & Treasurer FSBD board updates.

Adjournment