

# **FERGUSON SPECIAL BUSINESS DISTRICT (FSBD)**

**Agenda:** Monday October 20, 2025 at 5pm.

**Location:** Gala Rose 728 S. Florissant Rd 63135

**Call to Order:**

**Board Members:**

- Chair: Andreal Haywood- Hoosman
- Co- Chair: - Kalonda Kent
- Treasurer: Maurice King
- Secretary: Tashauna Parker
- Member: Rosie Byrd
- Member: Johnny Little
- Member: Loraine McGregory
- Member: Tony Davis
- Member: Aigner Smith

**Public Comment:**

**FSBD Overview:**

Mission Statement: "To support economic development, promote local businesses, attract new investment and promote community engagement through strategic marketing and development initiatives to enhance the vitality of the Ferguson Special Business District."

**Approval of Minutes** from August 28, 2025 FSBD meeting.

**Financial Report:**

2024-2025 should be finalized. 2025-2026 Current Budget Overview/Funds Spent YTD/ Remaining Balance and budget funding Constraints/ Budget Plan for the remaining 2025-2026 Fiscal Year.

**New Business/ Proposals:**

- Possible partnership/ sponsorship with BMO Harris Bank, Representative Mr. Chris Parker. 815-517-2899.
- Partnership w/ Gamers Island for Halloween Event
- Gala Rose Halloween Event

**Upcoming Projects or Events and Community Surveys:**

**Unfinished Business:**

- 2025-2026 Current Budget Overview/Funds Spent YTD/ Remaining Balance and Funding Constraints/ Budget Plan for the R2025-2026 Fiscal Year Budget Planning.
- Questions for FSBD City Staff Liaison- Business boundary including business names and addresses.
- FSBD board to discuss marketing strategies, radio billboards and t-shirts.
- Sista Strut after party on the first Saturday in October for Breast Cancer Awareness.
  - How can FSBD collaborate and bring new patrons into the FSBD district while supporting the cause.
  - Possible sponsors and partnerships for the event.
  - Gala Rose Sista Strut pop up event after party.
- FSBD board to discuss the Winter Fest dated for Saturday, December 6<sup>th</sup>, 2025.
- Chair, Co-Chair & Treasurer FSBD board updates.
- How do we get our activities on the Ferguson website?

**Adjournment:**