

FERGUSON SPECIAL BUSINESS DISTRICT (FSBD)

Agenda: Monday October 20, 2025 at 5pm.

Location: Gala Rose 728 S. Florissant Rd 63135

Call to Order:

Board Members:

- Chair: Andreal Haywood- Hoosman
- Co- Chair: - Kalonda Kent
- Treasurer: Maurice King
- Secretary: Tashauna Parker
- Member: Rosie Byrd
- Member: Johnny Little
- Member: Loraine McGregory
- Member: Tony Davis
- Member: Aigner Smith

Public Comment:

FSBD Overview:

Mission Statement: "To support economic development, promote local businesses, attract new investment and promote community engagement through strategic marketing and development initiatives to enhance the vitality of the Ferguson Special Business District."

Approval of Minutes from August 28, 2025 FSBD meeting.

Financial Report:

2024-2025 should be finalized. 2025-2026 Current Budget Overview/Funds Spent YTD/ Remaining Balance and budget funding Constraints/ Budget Plan for the remaining 2025-2026 Fiscal Year.

New Business/ Proposals:

- Possible partnership/ sponsorship with BMO Harris Bank, Representative Mr. Chris Parker. 815-517-2899.
- Partnership w/ Gamers Island for Halloween Event
- Gala Rose Halloween Event

Upcoming Projects or Events and Community Surveys:**Unfinished Business:**

- 2025-2026 Current Budget Overview/Funds Spent YTD/ Remaining Balance and Funding Constraints/ Budget Plan for the R2025-2026 Fiscal Year Budget Planning.
- Questions for FSBD City Staff Liaison- Business boundary including business names and addresses.
- FSBD board to discuss marketing strategies, radio billboards and t-shirts.
- Sista Strut after party on the first Saturday in October for Breast Cancer Awareness.
 - How can FSBD collaborate and bring new patrons into the FSBD district while supporting the cause.
 - Possible sponsors and partnerships for the event.
 - Gala Rose Sista Strut pop up event after party.
- FSBD board to discuss the Winter Fest dated for Saturday, December 6th, 2025.
- Chair, Co-Chair & Treasurer FSBD board updates.
- How do we get our activities on the Ferguson website?

Adjournment: