

FERGUSON SPECIAL BUSINESS DISTRICT (FSBD)

Agenda: Thursday October 23, 2025 at 4pm.

Location: [Zoom Link](#) (provided by President Andreal Haywood- Hoosman):

<https://us06web.zoom.us/j/82575664640?pwd=ul4wNVMzhkf6NRy9XWqzvXaso9H3C.1>

Call to Order:

Board Members:

- Chair: Andreal Haywood- Hoosman
- Co- Chair: - Kalonda Kent
- Treasurer: Maurice King
- Secretary: Tashauna Parker
- Member: Rosie Byrd
- Member: Johnny Little
- Member: Loraine McGregory
- Member: Tony Davis
- Member: Aigner Smith

Public Comment:

All FSBD public comments should be emailed to administration@fergusoncity.com at least twenty-four hours in advance or the comment will be read at the next meeting.

FSBD Overview:

Mission Statement: "To support economic development, promote local businesses, attract new investment and promote community engagement through strategic marketing and development initiatives to enhance the vitality of the Ferguson Special Business District."

Approval of Minutes: from October 20, 2025 FSBD meeting.

Financial Report:

2024-2025 should be finalized. 2025-2026 Current Budget Overview/Funds Spent YTD/ Remaining Balance and budget funding Constraints/ Budget Plan for the remaining 2025-2026 Fiscal Year.

New Business/ Proposals:**Upcoming Projects or Events and Community Surveys:****Unfinished Business:**

- 2025-2026 Current Budget Overview/Funds Spent YTD/ Remaining Balance and Funding Constraints/ Budget Plan for the R2025-2026 Fiscal Year Budget Planning.
- Questions for FSBD City Staff Liaison- Business boundary including business names and addresses.
- FSBD board to discuss marketing strategies, radio billboards and t-shirts.
- Sista Strut after party on the first Saturday in October 2026 for Breast Cancer Awareness.
 - How can FSBD collaborate and bring new patrons into the FSBD district while supporting the cause.
- Possible sponsors and partnership suggestions for FSBD board and city of Ferguson Winter Fest/ Holiday Street Fest dated for Saturday, December 6th, 2025.
- Billboard presentation by Out-front Media Barb Sillis.
- FSBD physical Logo purchase by board from budget and distribution to FSBD owners.

Adjournment: