

# **FERGUSON SPECIAL BUSINESS DISTRICT (FSBD)**

**Agenda:** Thursday October 23, 2025 at 4pm.

**Location:** [Zoom Link](#) (provided by President Andreal Haywood- Hoosman):

<https://us06web.zoom.us/j/82575664640?pwd=ul4wNVMzhkf6NRy9XWqzvvXaso9H3C.1>

**Call to Order:**

**Board Members:**

- Chair: Andreal Haywood- Hoosman
- Co- Chair: - Kalonda Kent
- Treasurer: Maurice King
- Secretary: Tashauna Parker
- Member: Rosie Byrd
- Member: Johnny Little
- Member: Loraine McGregory
- Member: Tony Davis
- Member: Aigner Smith

**Public Comment:**

All FSBD public comments should be emailed to [administration@fergusoncity.com](mailto:administration@fergusoncity.com) at least twenty-four hours in advance or the comment will be read at the next meeting.

**FSBD Overview:**

Mission Statement: "To support economic development, promote local businesses, attract new investment and promote community engagement through strategic marketing and development initiatives to enhance the vitality of the Ferguson Special Business District."

**Approval of Minutes:** from October 20, 2025 FSBD meeting.

**Financial Report:**

2024-2025 should be finalized. 2025-2026 Current Budget Overview/Funds Spent YTD/ Remaining Balance and budget funding Constraints/ Budget Plan for the remaining 2025-2026 Fiscal Year.

**New Business/ Proposals:****Upcoming Projects or Events and Community Surveys:****Unfinished Business:**

- 2025-2026 Current Budget Overview/Funds Spent YTD/ Remaining Balance and Funding Constraints/ Budget Plan for the R2025-2026 Fiscal Year Budget Planning.
- Questions for FSBD City Staff Liaison- Business boundary including business names and addresses.
- FSBD board to discuss marketing strategies, radio billboards and t-shirts.
- Sista Strut after party on the first Saturday in October 2026 for Breast Cancer Awareness.
  - How can FSBD collaborate and bring new patrons into the FSBD district while supporting the cause.
- Possible sponsors and partnership suggestions for FSBD board and city of Ferguson Winter Fest/ Holiday Street Fest dated for Saturday, December 6<sup>th</sup>, 2025.
- Billboard presentation by Out-front Media Barb Sillis.
- FSBD physical Logo purchase by board from budget and distribution to FSBD owners.

**Adjournment:**