

**Meeting:** FSBD

**Date:** 05/28/2025

**Time:** 4:10 PM

**Call to Order:**

The Chair: Andreal Haywood-Hoosman

Vice President: Dr. Alyce Herdon

Newly Elected Secretary (5/28/2025) Aigner Smith: Newly Elected Secretary- 5/28/2025

Treasurer: Maurice King III

Member: Rosie Byrd

Council Liaison: Mayor Jones

Council Liaison: Naquittia Noah

Staff Liaison: Dave Musgrave

**\*\* No Parliamentarian\*\*\***

**Mission:** To support economic development, promote local businesses, attract new investments and promote community engagement.

**FSBD Overview:** Waiting on Dave Musgrave to inform us of the summary of FSBD boundaries and district scopes.

**Topics:**

1. Financial Report- Current Budget FY 2024-2025 remaining amount is \$12,008.50.
  - Discussed the current budget and how the FSBD Board can spend the funds before the fiscal year (July 1- June 30).
  - Assistant D. Musgrave explained the process for purchasing and invoice reconciling.
  - The City of Ferguson is tax exempt, therefore it is easier for FSB to have the vendor submit invoices to the City for payment.
  - We need to be sure the Vendor is on the City's Vendor list, if not we can get that added as a preferred vendor.
  - D. Musgrave also mentioned, FSBD can make purchases and then turn in the receipts on a reimbursable basis (a check will issued back to FSBD).
  - Has FSBD reached out to Sports Print for quotes regarding wearable apparel?

2. **Accomplishments to date:**

- Collected water and household supplies for the Tornado Relief on May 24-25<sup>th</sup>.

3. **New Business/ Proposal:**

- Proposed use of the budget- Adopted a new Logos for FSDB, waiting to hear back from Staff Liaison regarding concerns from Council. If no concerns, FSBD will proceed with the use of the Logo.
- Getting quotes for Billboards (and locations), Airplay and other forms of Marketing for FSBD.
- Confirmed the FSBD Open House, which will be held on June 26<sup>th</sup> from 5:30 PM-7:30 PM. At 313 S. Florissant Rd. Ferguson, MO 63135.
- Beatification of the FSBD Corridor- which includes additional lighting
- Work with Rodney at Soul Craft for marketing material to help support businesses.
- Prepare for the 2025-2026 Budget to present to Council.
- FSBD being a part of the next Juneteenth event.
- Discussion about Community Events, such as Street Fest, Northern Lights, Christmas Fests and a Toy Drive for upcoming Holidays. We also discussed handing out candy for Halloween.
- Support Drake's Place by being an active sponsor during Trivia Night (May 30). FSBD approved \$1,500.00.
- Discussed how North County Inc. and North County Chambers of Commerce could support FSBD.
- There were a few Households on Marvin that were affected by the May 16<sup>th</sup> tornado.
- The agenda needs to be submitted to O. Pittman (City Clerk) therefore, the agenda has to be posted 48hours prior to the meeting.
- Appointment- FSBD is awaiting for three members to be appointed by City Council.

**Meeting Concluded at 5:14PM**