



**MEDIA ADVISORY**  
Tuesday, November 23, 2016

**TYRON WOODLEY, PARADE GRAND MARSHAL,  
FERGUSON NORTHERN LIGHTS HOLIDAY TRADITION**

- WHAT:** As a holiday tradition, city of Ferguson will host its annual community Northern Lights Holiday Market and Parade.
- WHO:** Tyron Woodley, UFC World Welterweight champion and former McCluer Comet wrestling star, will serve as the city of Ferguson's Northern Lights Parade Grand Marshal as community residents, business owners and vendors come together in holiday tradition for family-friendly activities and entertainment.
- WHERE:** Victorian Plaza  
20 S. Florissant Road.  
Ferguson, MO 63135
- WHEN:** Sunday, November 27, 2016  
2:00 p.m. - 7:00 p.m.
- WHY:** The event brings the community together in one place with a Parade and many activities on the Sunday after Thanksgiving and marks over 10 years of brightening the holidays for residents, area business owners and vendors. In addition to the parade, the celebration features an outdoor Holiday market. It's where family and friends enjoy live holiday music, kids activities like gingerbread house decorating, storytelling, trackless train rides, food and gift vendors, tree lighting ceremony and more over a toasted bonfire

<b>Event Details:</b>	2:00 – 7:00	Market Under the Stars
	2:00 – 7:00	Free Children's Trackless Train Rides
	2:30 – 4:30	Mrs. Claus & Storytelling
	3:00 – 5:00	Petting Zoo
	3:30 – 6:30	Joe the Juggler
	5:00	Northern Lights Parade
	5:30 – 7:00	St. Louis Brass Band Quartet
	5:30	Santa Visits with Free Cookies & Hot Chocolate
	6:00	Tree Lighting & Award Ceremony

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