

## Old Ferguson West

### Opportunities:

Able to adopt a vision of the neighborhood

- Create a sense of place
- Good time to reinvent
- Focus changes by using vision planning

Grassroots civic activism

- Many opportunities to volunteer
- Roots people
- Gives people a sense of belonging and ownership

Local residents can address issues the local government is failing to address

Time is good for restructuring demographics

- Gas prices
- Community feel of Ferguson

Northpark

- More jobs
- More traffic/commerce for services

Business district

- Draws people in

Affordable, attractive housing

Improve the school district

Improve code enforcement

- System and handling
- Keep residents informed

Created community programs for youth and seniors

Good time to forge relationships with:

- Churches
- Non-for-profits
- Colleges
  - UMSL
  - Flo-Valley

Improve the view of Ferguson through improving transit sites

- Street lighting
- Sidewalks

Work with new homeowners that may not be familiar with expectation

- Training courses
- Conversation
- Help them understand social responsibility

Property for sale

- CHIL for ownership
- Work with realtors to let them know that it is there

Keep Ferguson Beautiful program

- Get people to adopt their local streets

### Senior housing

- Federal tax dollars available
- Will use facilities
- Opportunity to make use of the smaller homes

### Community service at school

- Requirement?

### After school activities

- Teach social responsibility
- More recreation programs

### Rental properties

- Interior inspection for occupancy permits
- Landlords may go elsewhere

### **Threats:**

North County's reputation

Current economic status in the nation

Lack of good health care

- Many have relocated
- Substandard facilities left

Lack of employment opportunities

Lack of retail shopping

Middle class flight from the area

- Unable to attract new people

Increase in foreclosures

Eminent domain for private developers

Lack a specific niche for Ferguson

- Also an opportunity
- Don't make Northpark that niche

Concern about losing established owners

- Due to rentals

Sale of AB to In-Bev

Realtors do not embrace Ferguson

School District

Landlords

Need for additional tax revenue

Infrastructure

- Difficult to keep it up with our visions
- Has to support where and what we want to be

Division of east and west

- Racial
- Economical

Business hours of downtown

- Not good for night use or weekend use