

Strengths	Weaknesses	Opportunities	Threats
<p><u>Community</u> Historic area</p> <ul style="list-style-type: none"> • Century homes <p>Proximity to:</p> <ul style="list-style-type: none"> • Education • Downtown • Transit <p>Strong sense of community</p> <ul style="list-style-type: none"> • Neighborhood feel • Know your neighbors • Neighborhood Organization <p>Walkability</p> <p>Trees</p> <ul style="list-style-type: none"> • Tree City USA <p>Quietness</p> <p>Diversity of residents</p> <p>Feeling of safety</p> <p><u>Housing</u></p> <p>Diversity</p> <p>Affordability</p> <p>Stability of Owners</p> <p><u>The City</u></p> <p>Responsive local officials</p> <p>Redevelopment of surrounding areas</p>	<p><u>Community</u> Unruly adolescents</p> <ul style="list-style-type: none"> • Loitering • Lack of supervision <p>Dade Park</p> <p>Neighboring municipality</p> <p>Graffiti/Tagging</p> <p>Gunfire</p> <p>Division between east/west</p> <p><u>Housing</u></p> <p>Unkempt properties</p> <p>Rental properties</p> <ul style="list-style-type: none"> • Inadequate screening • Lack of maintenance <p><u>Infrastructure</u></p> <p>Sidewalks in disrepair</p> <p>Streets</p> <ul style="list-style-type: none"> • Sinkholes • Narrow <p>Inadequate drainage</p> <p><u>The City</u></p> <p>Perception of Ferguson</p> <p>School district</p> <p>Code enforcement</p> <ul style="list-style-type: none"> • Takes too long • No interior codes 	<p>Time is ripe for adopting a neighborhood vision</p> <p>Grassroots civil activism of residents</p> <p>Gas prices</p> <p>Community feel</p> <p>Northpark</p> <p>Youth and Senior Population</p> <p>Foreclosures</p>	<p>North County's reputation</p> <p>National economy</p> <ul style="list-style-type: none"> • Downturn in housing market <p>Lack of good health care</p> <ul style="list-style-type: none"> • Many have relocated • Only substandard facilities are left <p>Lack of employment opportunities</p> <p>Lack of retail shopping</p> <p>Middle class flight</p> <p>Lack a specific niche for Ferguson</p> <p>Losing established owners</p> <p>Sale of AB to In-Bev</p> <p>Realtors steering buyers away from Ferguson</p> <p>Landlords/Speculators</p>

